

64-4993

7 July 1964

Dear Clark:

Of the matters which I had intended to discuss with you at lunch today, there are two of immediate importance. Therefore, I am taking the liberty of writing you concerning them.

You are requesting a very comprehensive report on the Central Intelligence Agency's activities to be submitted by October 1st. In this report you ask, among other things, for information concerning cover arrangements.

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The second point is your request for a report on coordination of U. S. foreign intelligence effort. I am prepared to make such a report on October 1st. However, I believe this report would be more comprehensive and therefore more meaningful if it were made at a later date -- say December 15th -- after I have had an opportunity to review and equate the CIA report with those of State and Defense. There may be some objection to this suggestion and quite naturally I will be guided by your wishes. However, I do think that my report on coordination would be more useful if handled as proposed.

Yours very truly,

Approved in draft form.

John A. McCone  
Director

*link*  
The Honorable Clark Clifford  
Chairman, President's Foreign Intelligence Advisory Board  
297 EOB  
Washington, D. C.

JAM/mfb

Orig - handcarried to addressee 7/13/64

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THE WHITE HOUSE

July 8, 1964

MEMORANDUM FOR HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES:

This fall, for the first time and on a test basis, all fund-raising campaigns directed at Federal personnel in the Metropolitan Washington area will be consolidated into a single drive entitled the Combined Federal Campaign. Also for the first time, payment of pledges by payroll allotment will be authorized. The results anticipated include a reduction in campaign expenses and an increase in support of all the important social service programs involved.

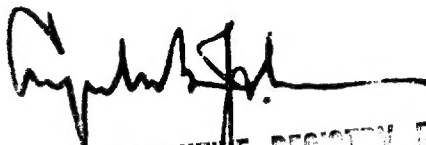
I am pleased to announce that the Honorable C. Douglas Dillon, Secretary of the Treasury, will serve as Chairman of this first Combined Federal Campaign.

This unique campaign will combine in one single appeal the needs of over 150 local, national, and international health, welfare and social service agencies for which solicitation has previously been conducted through the United Givers Fund, the National Health Agencies, and the International Service Agencies.

I am confident Government personnel will welcome this opportunity to demonstrate that in one combined campaign all the basic needs of these agencies can be adequately fulfilled and that they will meet squarely their civic responsibilities with a generous gift or pledge.

It is of prime importance that this test run succeed in Washington. Our performance here will have significant impact throughout the Federal Establishment. Reduction in campaign costs through the successful consolidation of fund-raising drives will represent a significant achievement in our total program to effect greater economy in Government operations.

I request that you serve personally as Chairman of the Combined Federal Campaign in your organization and make every effort to see that an effective campaign is conducted among your personnel in the Washington area. I also ask that you advise Secretary Dillon promptly of your designation of a top assistant as your Vice-Chairman.



*White House*